



**FOR IMMEDIATE RELEASE**

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## **Deli Express® Wins Top Partner Honors from Army & Air Force Exchange Service**

**MINNEAPOLIS—(July 22, 2008)**—Deli Express, the nation's largest supplier of hot and cold sandwiches sold through convenience stores, today announces that it was recognized with the 2007 Vendor Partnership Award from the Army & Air Force Exchange Service (AAFES). The award recognizes Deli Express for its outstanding service to AAFES through continued sales growth and effective promotions and programs.

AAFES provides products and services to military families worldwide, generating funds that supplement military morale, welfare and recreation programs. Deli Express hot and cold sandwiches, bakery items, and other food goods are sold at AAFES Shoppettes (on-base convenience stores) both domestically and overseas.

"We are honored to be recognized by AAFES with its 2007 Vendor Partnership Award," said Tom H. Sween, President of Deli Express. "Deli Express takes great pride in providing high quality products and service to our customers in an effort to help them achieve greater sales, and we appreciate that our efforts have made a difference."

AAFES sales of Deli Express food items were up 44 percent in 2007 over 2006. Today AAFES is Deli Express' third largest retail customer.

### **About the Army & Air Force Exchange Service**

The Army & Air Force Exchange Service (AAFES) is a joint command of the U.S. Army and U.S. Air Force, and is directed by a Board of Directors who is responsible to the Secretaries of the Army and the Air Force through the Service Chiefs of Staff. AAFES has the dual mission of providing authorized patrons with articles of merchandise and services and of generating non-appropriated fund earnings as a supplemental source of funding for military Morale, Welfare and Recreation (MWR) programs. To find out more about AAFES' history and mission or to view recent press releases please visit our Web site at <http://www.aafes.com/pa/default.asp>.

### **About Deli Express**

Deli Express, a division of the E.A. Sween Company, is a leading supplier of hot and cold sandwiches to the US convenience store industry. Founded in 1955, Deli Express sandwiches can be found in more than 26,000 convenience stores, drug stores, vending machines, and other grocery outlets across the country. The company sells 75 million sandwiches every year. For more information about Deli Express, visit [www.deliexpress.com](http://www.deliexpress.com).

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