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Deli Express® Shows Appreciation for U.S. Troops, Donates More Than \$60,000 to U.S. Military Families

MINNEAPOLIS—(August 26, 2008)—Deli Express, the nation's largest supplier of hot and cold sandwiches sold through convenience stores, today announces that it has donated a total of \$63,635 to the National Military Family Association (NMFA), an organization dedicated to serving family members of military service members. The donation comes from a portion of sales of all Deli Express hot and cold sandwiches and bakery items sold overseas in Army & Air Force Exchange Service (AAFES) Shoppettes (on-base convenience stores) since 2006—a total of 1,272,700 items.

In late 2006 Deli Express began selling its products overseas with AAFES and created a partnership with the NMFA. Deli Express donates five cents from every purchase of one its sandwiches or bakery items sold overseas to support the families of U.S. military service members. In 2006, Deli Express donated \$4,537 to NMFA. The company's 2007 donation totaled \$26,616. And the company has already donated \$32,482 to NMFA in 2008.

"We greatly appreciate the sacrifice that U.S. military service members are making as they serve our nation during this time of war and unrest," said Tom H. Sween, President of Deli Express. "We know that as these service members serve our country, their families are making incredible sacrifices, too. For this reason, we are delighted to contribute to their well being through our donation of \$63,635 to the NMFA."

"Deli Express has been a wonderful partner to the NMFA and to the family members of those so selflessly serving our country," said Nancy Alsheimer, Chairman, NMFA Board of Governors. "We greatly appreciate the generous and ongoing support of Deli Express."

Deli Express first partnered with the NMFA in 2005 when, in celebration of its 50th Anniversary, the company launched its "*Hungry to Help*" campaign. Through the campaign, Deli Express contributed \$72,776 to the NMFA by collecting a portion of sales of special 50th Anniversary sandwiches

About the National Military Family Association

The National Military Family Association is the only national nonprofit organization whose sole focus is the military family and whose goal is to influence the development and implementation of policies that will improve the lives of those military service members family members. The Association's mission is to serve the families of the seven uniformed services through education, information and advocacy. For more information, visit www.nmfa.org.

About Deli Express

Deli Express, a division of the E.A. Sween Company, is a leading supplier of hot and cold sandwiches to the US convenience store industry. Founded in 1955, Deli Express sandwiches can be found in more than 26,000 convenience stores, drug stores, vending machines, and other grocery outlets across the country. The company sells 75 million sandwiches every year. For more information about Deli Express, visit www.deliexpress.com.

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